



me&you

Our mission is to be

Your Creative Company



Your partner for business growth

We are a collaborative team of experienced designers, thinkers, planners, makers and doers. People you can trust, people who care.

We don't just deliver creative excellence - we improve our clients' business performance by creative thinking.

Your business benefits when you partner with me&you. This could be attracting investment - one client has just been acquired by the world's 43rd largest company! Two of our clients are on 'The Sunday Times Fast Track 100'. Our clients now understand their audience better, so can market more effectively to them, and they enjoy transformed staff engagement.

me&you empowers you and your business.





Your marketing partner who listens

Our name 'me&you' makes it clear - we are all about developing relationships with our clients to solve your communications and engagement challenges.

As your marketing partner, we ask the right questions, identify the key challenges, bring clarity, get on with it, take responsibility, nudge you a bit and... make an impact.

No fluff, fly-by-night, pointless 'stuff' - we deliver creative work that matters and solves problems.

Don't yet know what you need to power up your marketing? We offer a **discovery workshop**.

In the workshop we can discuss your Unique Selling Points, your competition, your customers, their customer journey, your current brand and more. We'll listen carefully, and create a valuable report for you.

Call 01732 743 455 to book a discovery workshop with me&you





Sales literature



Website



Exhibition stand

“
Our new website is delivering a 20% increase in sales. We have been really happy with the whole design and development process by me&you.
”

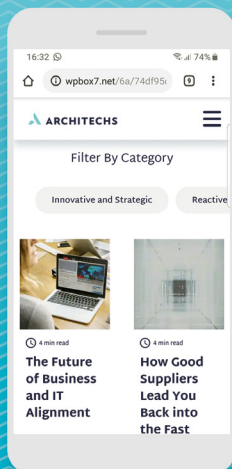
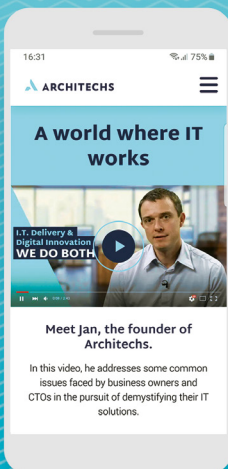
James Farley, Managing Director, Assetsure



Direct mail



Brand strategy



Video

“

Thanks to our brand toolkit by me&you, we now really understand our position in the market. Their team has been absolutely fantastic.

Rob Hill, CEO, Fizzbox

”



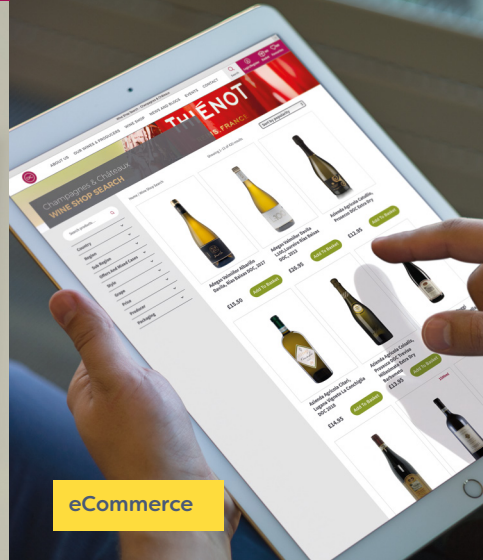
Brand identity

Creative development begins with you: we need to understand your business and what makes you unique. That's why we offer a tried and tested 5-step process.

This is the creative process that our client Champagnes & Châteaux has enjoyed in our long-standing partnership. We've successfully created their brand identity, eCommerce website and sales literature - with sparkling results.



Brand rollout



eCommerce



Discover

We spend time listening to you, learning about your company's products, services and culture.



Plan

We help you define the direction to take your brand, and the most effective marketing platforms for you.



Create

We use the insight we've gained to develop new creative concepts.



Deliver

We roll out the creative concepts to each of your marketing channels.



Measure

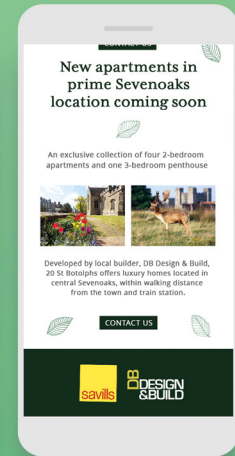
We'll agree methods with you to measure the tangible success.



Brand identity



Email marketing



“
When I approached other design agencies, they were somewhat arrogant. me&you were very helpful.
”

Habib Miah, Owner, Nutricana



Brand rollout

“

The creative input from me&you has been invaluable. It's helped define with absolute clarity our brand strategy and set the visual direction for all marketing activities.

Toby Skinner, Managing Director, Bill Skinner

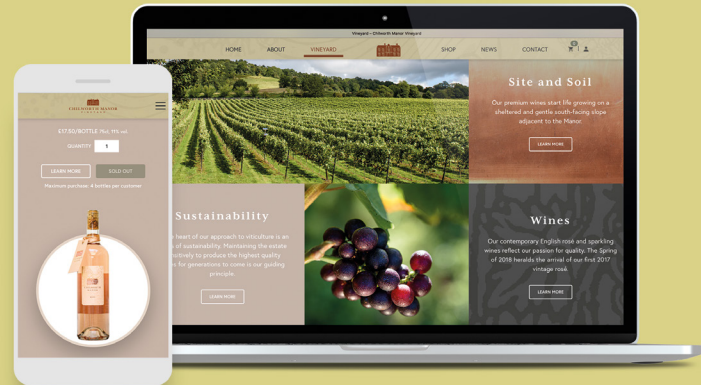
”



Sales literature



Brand identity



Website



Packaging



Brand identity



Brochure

“

I think me&you just have a brilliant set-up. Very professional, very capable. My new brand helps centre everything we do in the business.

Jan Frydenbø-Bruvoll, Managing Director, Architechs

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To speak to

Your Creative Company

Call 01732 743 455

me&you

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