

IS YOUR

MARKETING

DESIGNSMART?



me&you
Video Series Resources

This resource is the property of:

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Hello from me&you

During the DesignSmart Video Series we explain ways to:

- Identify your audience
- Communicate your offering with clarity
- Utilise the right communication channels for your business
- Craft the best customer conversion journey
- Create an effective plan that brings all these elements together.

Want to discuss the topics covered in more detail?

[Book a Call](#)

Be DesignSmart . . .

Use the below resources to help:

- Online persona builder: [Persona Generator](#)
- Build your own story with:
'Building a Storybrand' [Buy the Book](#)
- Automate social media with buffer: [Buffer](#)



Score your business

Name:

Job Title:

Business:

Score your business on the following statements:

1) We know our audience

Very Poor Poor Average Good Very Good

2) Our offering is clearly communicated

Very Poor Poor Average Good Very Good

3) We use the right channels

Very Poor Poor Average Good Very Good

4) We have created a customer journey

Very Poor Poor Average Good Very Good

One thing I commit to doing:

Complete this after you've watched all of the videos.

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The expert help you need

Be DesignSmart - use me&you for
all your creative communications.



Watch our videos and more on [Youtube](#)

me&you

YOUR CREATIVE COMPANY

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